

New York Biotechnology Association and PrometheusAB, Inc. bring you

**2008 REGULATORY & POLICY WORKSHOP**  
**In conjunction with the**  
**NYBA 17<sup>th</sup> ANNUAL MEETING**

Sunday 18 May, 2:00-5:00 PM  
Marriott Marquis Hotel  
1535 Broadway, New York NY 10036

Free with 17<sup>th</sup> Annual Meeting Registration

or

NYBA Members: \$75

Non-Members: \$100

Students and Post-Docs w/ID: \$30

What happens in Washington can make the difference between business success and failure. Herewith an inside look at the issues in play today, the threats and opportunities they present, and what you can do to shape outcomes to your advantage.

- 2:00 – 2:10 Welcome and Introduction – Val Giddings (*PrometheusAB, Inc.*).
- 2:10 – 2:45 FDA and Drug Approval Pathways: What is wrong and how to fix it – Michael Werner (*The Werner Group*) (invited).
- 2:45-3:10 Patent Reform Act of 2008: The Issues in Play – Stephen Maebius (*Foley & Lardner, LLP*)
- 3:10-3:30 Patent Reform Act of 2008: Issues Status Report – Phil Kiko (*Foley & Lardner*)
- 3:30-4:00 Patent Reform Act of 2008: From Inside the Machinery – John LeGuyader (*Biotechnology Group Director, US Patent Office*)
- 4:00 – 4:45 The Media, the Message, & the FDA – Suzanne Turner (*Turner Strategies, Inc.*) & Doug Arbesfeld (formerly *Senior Communications Adviser, FDA*)
- 4:45-5:00 Discussion

**REGISTER TODAY!!**

To register, contact Stacey Delligatti, 631-444-8895 or [sdelligatti@nyba.org](mailto:sdelligatti@nyba.org).